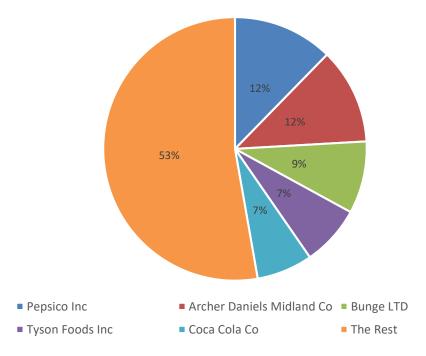


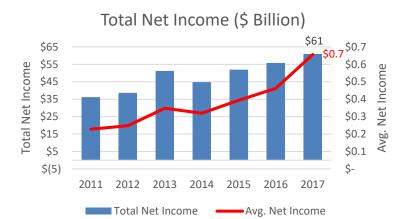
Food Products **Total Revenue** *down* by 3%. **Average Revenue** *up* 54%. **Total Revenue** *up* 1% YoY. ¹

Percent of Total Revenue from Top 5 Firms (2017)

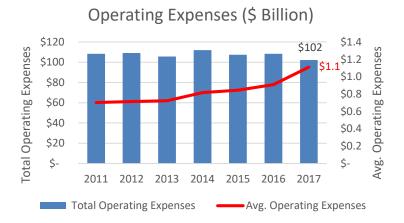


^{1.} Percent changes are calculated cumulatively over seven years (2011-2017) and also over the most recent one year period respectively. YoY represents Year-over-Year % changes.

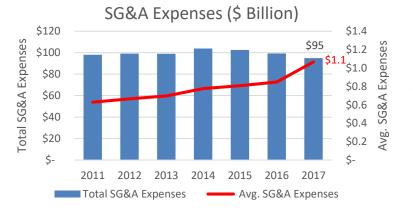
^{**}Note that the metric averages are for firms that have a reported value. **



Food Products **Total Net Income** *up* by 69%. **Average Net Income** *up* 188%. **Total Net Income** *up* by 9% YoY. ¹



Food Products **Total Operating Expenses** down by 6%. **Average Operating Expenses** up by 58%. **Total Operating Expenses** down 6% YoY. ¹



Food Products **Total SG&A Expenses** *down* by 3%. **Average SG&A Expenses** *up* by 70%. **Total SG&A Expenses** *down* 4% YoY. ¹

^{1.} Percent changes are calculated cumulatively over seven years (2011-2017) and also over the most recent one year period respectively. YoY represents Year-over-Year % changes.

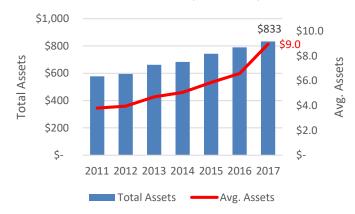
^{**}Note that the metric averages are for firms that have a reported value. **

Total Cash (\$ Billion)



Food Products **Total Cash** *up* by 42%. **Average Cash** *up* 136%. **Total Cash** *down* 10% YoY. ¹

Total Assets (\$ Billion)



Food Products **Total Assets** *up* by 44%. **Average Assets** *up* 136%. **Total Assets** *up* 5.4% YoY. ¹

Total Liabilities (\$ Billion)

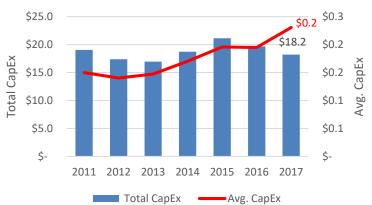


Food Products **Total Liabilities** *up* by 49%. **Average Liabilities** *up* 152%. **Total Liabilities** *up* 2% YoY. ¹

^{1.} Percent changes are calculated cumulatively over seven years (2011-2017) and also over the most recent one year period respectively. YoY represents Year-over-Year % changes.

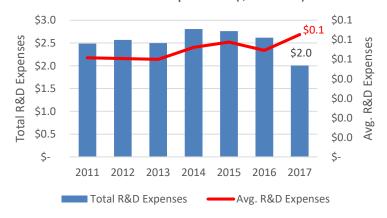
^{**}Note that the metric averages are for firms that have a reported value. **

Total CapEx (\$ Billion)



Food Products **Total Capex** *down* by 4%. **Average CapEx** *up* 54%. **Total Capex** *down* 7% YoY. ¹

Total R&D Expenses (\$ Billion)



Food Products **Total R&D Expenses** down by 20%. **Average R&D Expenses** up 23%. **Total R&D Expenses** down 23% YoY. ¹

Total Payment of Dividends (\$ Billion)



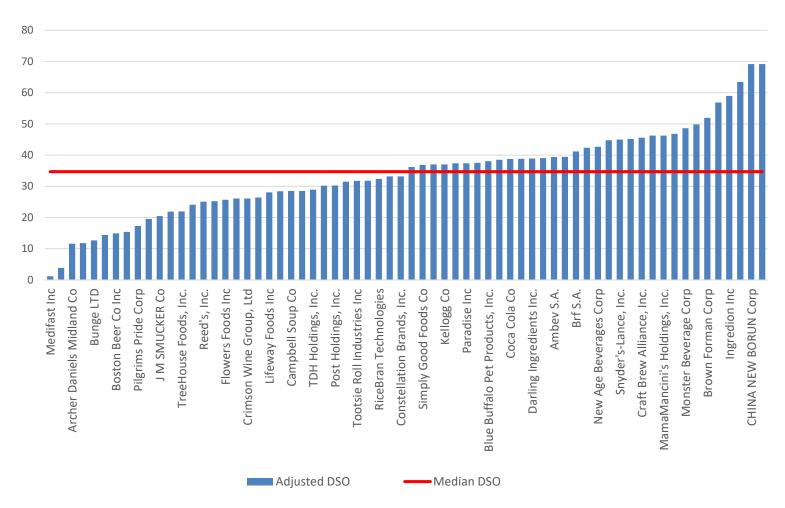
Food Products Total Payments Of
Dividends up by 65%. Average
Payments of Dividends up 72%. Total
Payments of Dividends down 17% YoY. 1

^{1.} Percent changes are calculated cumulatively over seven years (2011-2017) and also over the most recent one year period respectively. YoY represents Year-over-Year % changes.

^{**}Note that the metric averages are for firms that have a reported value.**

Days Sales Outstanding (DSO) is the average number of days it takes a company to collect payments after a sale. This measure can give a clearer picture of potential red flags regarding customer credit quality. In this graph below, we have several firms' DSO numbers for **2017** and the median for the group of firms.

Days Sales Oustanding (DSO)



Notes

^{*}Extreme values winsorized at 95th percentile (shown in the adjusted DSO)

^{*}In prior years we included all firms with a Food SIC code, but this year - though we still have the data available - we chose to cut off all companies with revenue less than \$10,000,000 or if no Accounts Receivable were reported

^{*}Median DSO is approximately 35 days

^{*}This graph does not show every individual company. Please contact us if you want all of the companies' names.



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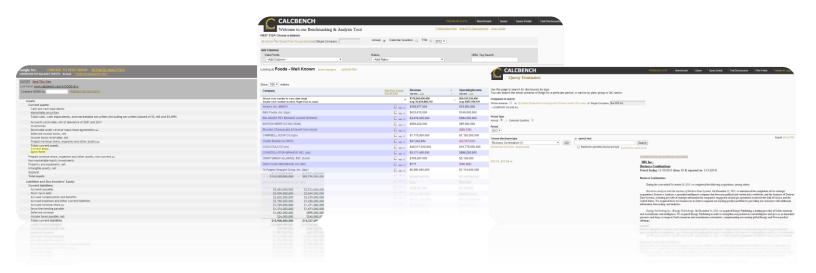
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