

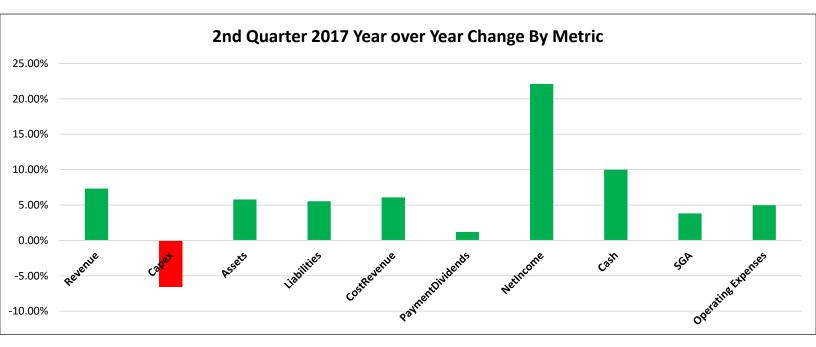
Corporate Financial Highlights Second Quarter 2017

Technology enables access to data in ways that were not possible prior.

Calcbench, using XBRL¹ data, is designed to help finance leaders collect and analyze hard to find competitor, customer, and supplier financial data in near real time to help them make more informed decisions.

What can our data tell you about the greater US economic engine and associated trends?

Below is a chart that shows a very small sample of metrics that Calcbench maintains. The bars represent Year over Year aggregate changes in Revenues, Capital Expenditures, Cost Of Revenue (aka Cost of Goods Sold), SG&A, Operating Expenses, Cash Dividends paid to shareholders and Cash.^{2,3}



- 1. XBRL is an acronym for eXtensible Business Reporting Language (see www.xbrl.us for more information)

 2. Over 3800 firms in sample. Financial firms excluded.
 - 3. Calcbench DB normalizes over 500+ metrics. These are 8 of the more commonly used.



Net Income Increase

- Net Income is up 22% in Q2 2017 from Q2 2016.
- The average firm made 52.5 million in profits in Q2 versus 43.0 million last year.
- In our sample 1896 firms made profits, while 1877 made profits a year ago (sample size = 3884 firms)

Biggest 5 profits in Q2 2017 (as measured by Net Income)				
Apple Inc	\$	8,717,000,000		
AT&T Inc.	\$	4,014,000,000		
Verizon Communications Inc	\$	4,478,000,000		
Microsoft Corp	\$	6,513,000,000		
Facebook Inc	\$	3,894,000,000		

Biggest 5 gainers in profit dollars versus one year ago				
Chevron Corp	\$	2,929,000,000		
Verizon Communications Inc	\$	3,647,000,000		
Microsoft Corp	\$	3,391,000,000		
Halliburton Co	\$	3,233,000,000		
Chesapeake Energy Corp	\$	2,270,000,000		

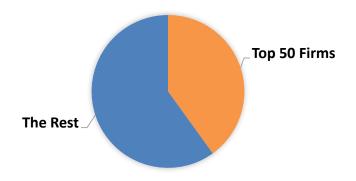
Biggest 5 losers in profit dollars versus one year ago					
DowDuPont Inc.	\$	(1,887,000,000)			
Charter Communications, Inc. /MO/	\$	(2,928,000,000)			
Coca Cola Co	\$	(2,077,000,000)			
Conocophillips	\$	(2,368,000,000)			
Southern Co	\$	(2,005,000,000)			

What is the impact one firm can have?

On June 27th 2017, the European Commission levied a \$2.736 Billion fine against Google parent, Alphabet. This impacted overall Net Income by 2% in our sample for Q2 2017 from 24% YoY growth to 22% YoY growth. Further, Google would have had the 2nd largest dollar profit in our sample at \$6.26 Billion. Instead, they came in 7th with \$3.524 Billion



Top 50 Firms control 40.5% of publicly reported US Revenue in Q2 2017



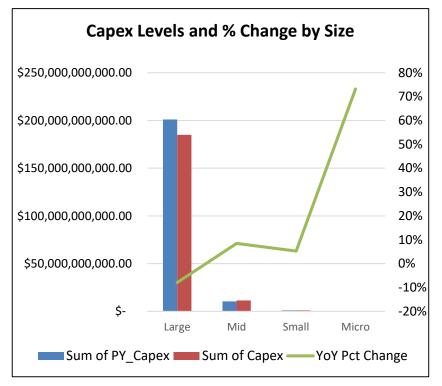
Top 50 Revenue Firms with % of Revenue

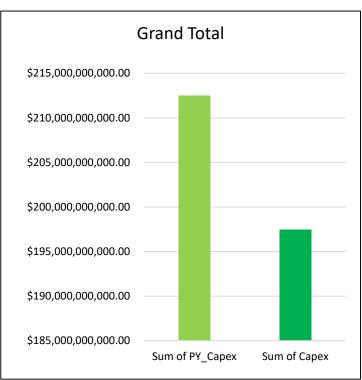
Wal Mart Stores Inc	3.95%	Johnson & Johnson	0.60%
Exxon Mobil Corp	2.01%	Marathon Petroleum Corp	0.59%
Mckesson Corp	1.64%	Target Corp	0.53%
CVS HEALTH Corp	1.46%	PROCTER & GAMBLE Co	0.52%
Apple Inc	1.45%	United Parcel Service Inc	0.50%
Ford Motor Co	1.28%	Fedex Corp	0.50%
At&T Inc.	1.28%	Pepsico Inc	0.50%
Amerisourcebergen Corp	1.24%	United Technologies Corp /DE/	0.49%
Amazon Com Inc	1.22%	Archer Daniels Midland Co	0.48%
General Motors Co	1.19%	Intel Corp	0.47%
Cardinal Health Inc	1.06%	Sysco Corp	0.46%
Chevron Corp	1.05%	Walt Disney Co/	0.46%
Verizon Communications Inc	0.98%	Dow Chemical Co /DE/	0.44%
Walgreens Boots Alliance, Inc.	0.97%	Hp Inc	0.42%
General Electric Co	0.95%	Pfizer Inc	0.41%
Home Depot Inc	0.90%	Lockheed Martin Corp	0.41%
Alphabet Inc.	0.83%	Bunge LTD	0.37%
Express Scripts Holding Co.	0.81%	Caterpillar Inc	0.36%
Phillips 66	0.77%	American Airlines Group Inc.	0.36%
Microsoft Corp	0.75%	Oracle Corp	0.35%
Boeing Co	0.73%	Delta Air Lines Inc /DE/	0.35%
Valero Energy Corp/TX	0.71%	HCA Healthcare, Inc.	0.34%
Comcast Corp	0.68%	Cco Holdings Llc	0.33%
Philip Morris International Inc.	0.62%	Charter Communications, Inc. /MO/	0.33%
International Business Machines Corp	0.62%	T-Mobile US, Inc.	0.33%



Capital Expenditures

In Q2 2017 CapEx shrunk by 7.1% from Q2 2016. While the large firms dominate the space all other categories show increases in CapEx.



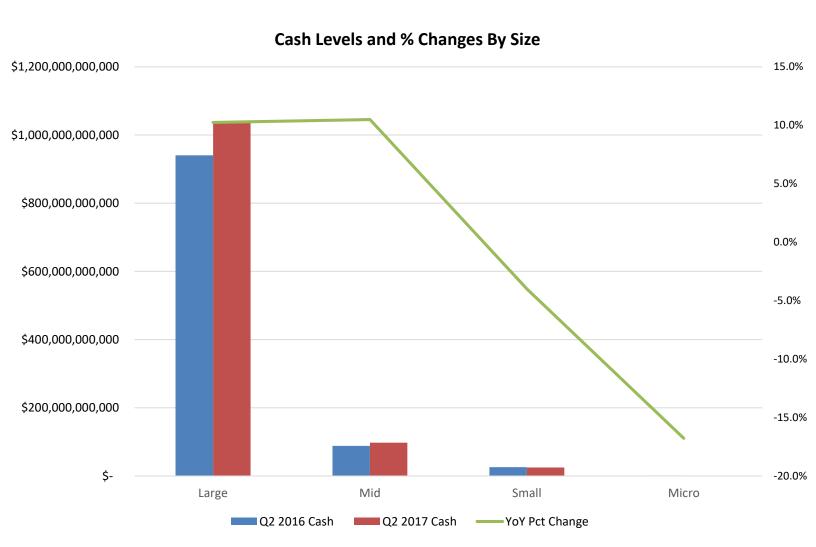


	2016 Q2 Capex		2017 Q2 Capex		
Large	\$	200,986,482,699	\$	184,963,715,970	
Mid	\$	10,480,854,458	\$	11,370,275,942	
Small	\$	1,015,246,904	\$	1,068,352,441	
Micro	\$	23,731,880	\$	41,096,980	
Grand Total	\$	212,506,315,941	\$	197,443,441,333	



Change in Cash

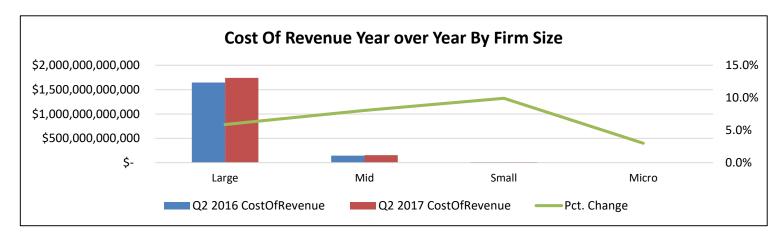
Average cash on the balance sheet is <u>up</u> by 10% YoY. Large and Midsize firms have increased cash YoY while Small and Micro firms have spent cash over the same period.

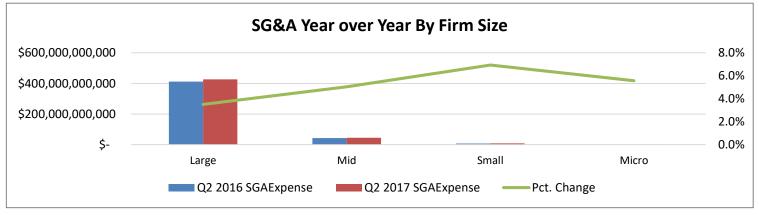


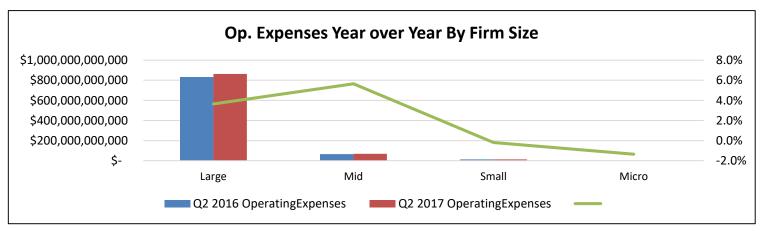


Expenses

Overall, Operating Expenses grew 3.7% YoY and SG&A also went up by 3.7% in that same period, while Cost of Revenue went up 6.1%.









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ABOUT THIS REPORT: This report was created using data analyzed via Calcbench's Premium Suite, an online interactive platform that helps finance leaders access and analyze financial data thoroughly and efficiently.

Our accessible and intuitive platform can aid in better understanding competitor financials, identifying potential risk areas, analyzing trends across industry sectors, or conducting more effective due diligence.

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