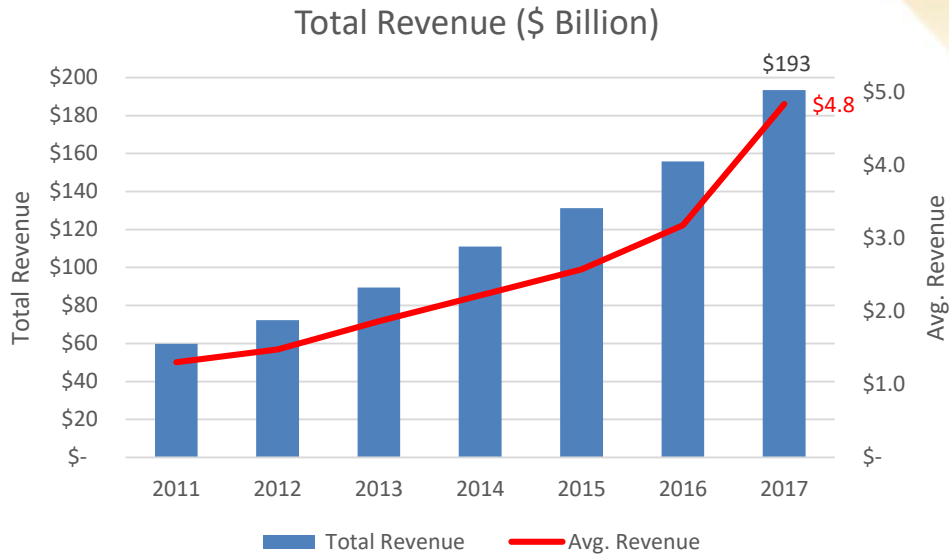


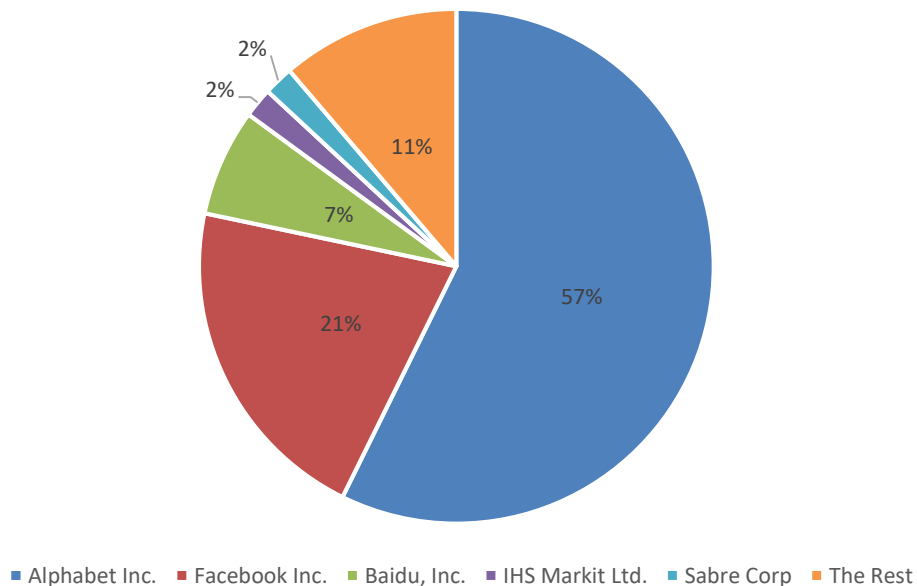


Data Processing and Computer Programming Summary



Data Processing & Computer Programming **Total Revenue** up 223%.
Average Revenue up 272%. **Total Revenue** up 24% YoY.¹

Percent of Total Revenue from Top 5 Firms (2017)



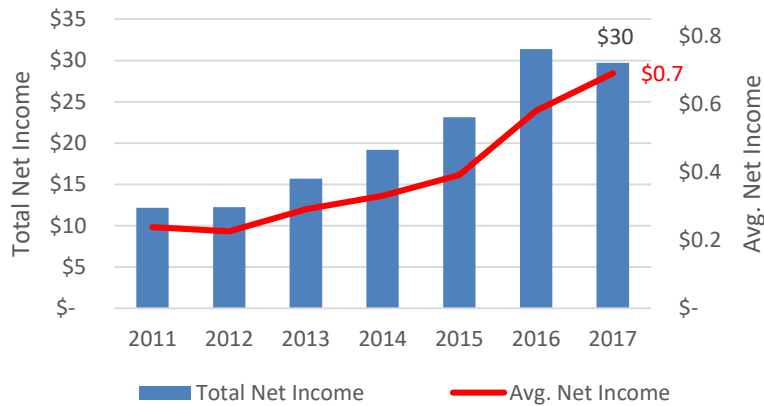
1. Percent changes are calculated cumulatively over seven years (2011-2017) and also over the most recent one year period respectively. YoY represents Year-over-Year % changes.

Note that the metric averages are for firms that have a reported value.



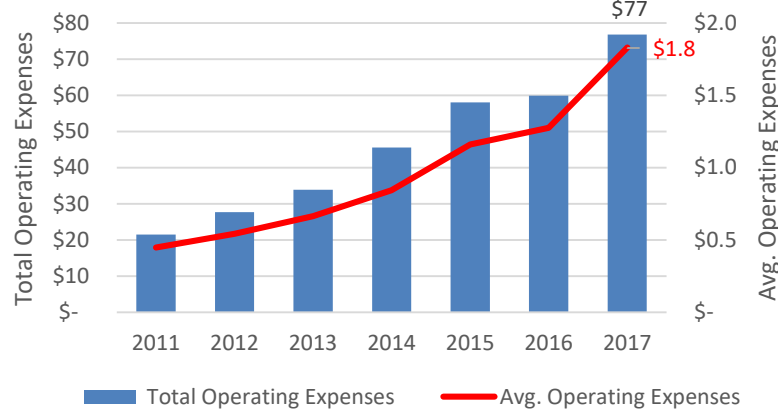
Data Processing and Computer Programming Summary

Total Net Income (\$ Billion)



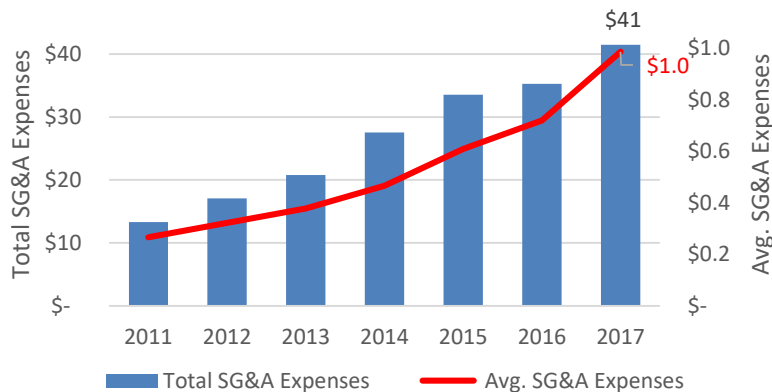
Data Processing & Computer Programming **Total Net Income** up by 144%. **Average Net Income** up 190%. **Total Net Income** down by 5% YoY. ¹

Operating Expenses (\$ Billion)



Data Processing & Computer Programming **Total Operating Expenses** up by 258%. **Average Operating Expenses** up by 310%. **Total Operating Expenses** up 25% YoY. ¹

SG&A Expenses (\$ Billion)



Data Processing & Computer Programming **Total SG&A Expenses** up by 212%. **Average SG&A Expense** up by 272%. **Total SG&A Expenses** up 16% YoY. ¹

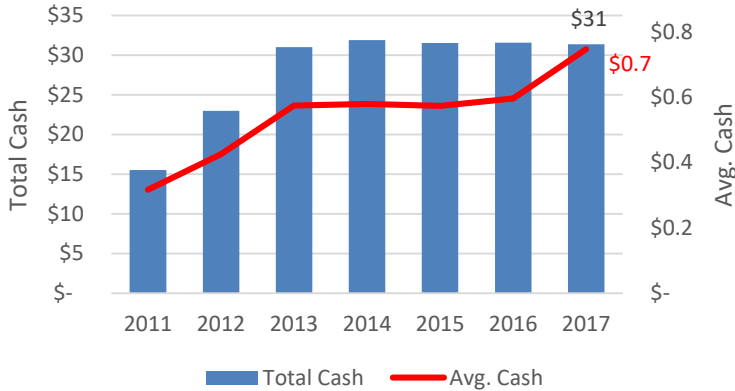
1. Percent changes are calculated cumulatively over seven years (2011-2017) and also over the most recent one year period respectively. YoY represents Year-over-Year % changes.

Note that the metric averages are for firms that have a reported value.



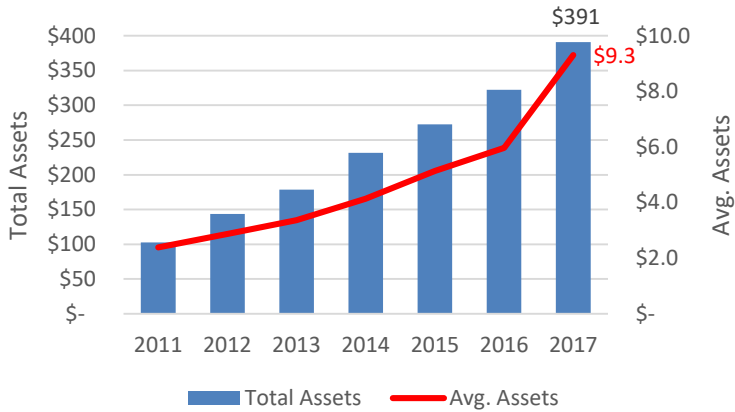
Data Processing and Computer Programming Summary

Total Cash (\$ Billion)



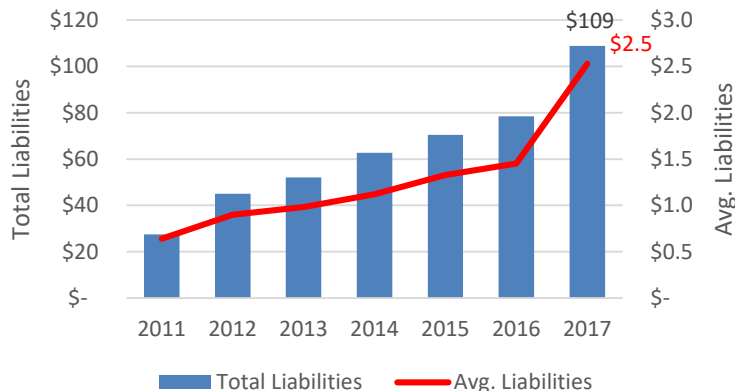
Data Processing & Computer Programming **Total Cash** up by 102%. **Average Cash** up 136%. **Total Cash** down 1% YoY. ¹

Total Assets (\$ Billion)



Data Processing & Computer Programming **Total Assets** up by 281%. **Average Assets** up 290%. **Total Assets** up 21% YoY. ¹

Total Liabilities (\$ Billion)



Data Processing & Computer Programming **Total Liabilities** up by 295%. **Average Liabilities** up 295%. **Total Liabilities** up 39% YoY. ¹

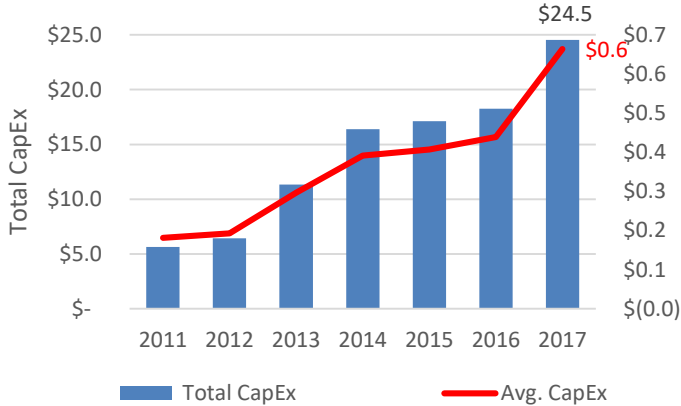
1. Percent changes are calculated cumulatively over seven years (2011-2017) and also over the most recent one year period respectively. YoY represents Year-over-Year % changes.

Note that the metric averages are for firms that have a reported value.



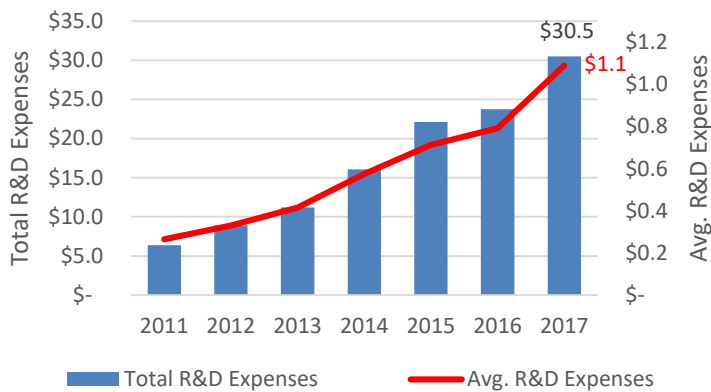
Data Processing and Computer Programming Summary

Total CapEx (\$ Billion)



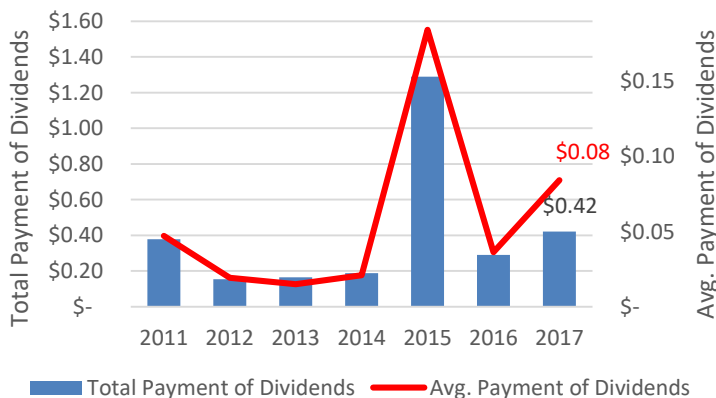
Data Processing & Computer Programming **Total CapEx** up by 334%. **Average CapEx** up 367%. **Total CapEx** up 34% YoY. ¹

Total R&D Expenses (\$ Billion)



Data Processing & Computer Programming **Total R&D Expenses** up by 379%. **Average R&D Expenses** up 311%. **Total R&D Expenses** up 28% YoY. ¹

Total Payment of Dividends (\$ Billion)



Data Processing & Computer Programming **Total Payments Of Dividends** up by 12%. **Average Payments of Dividends** up 79%. **Total Payments of Dividends** up 45% YoY. ¹

Note: 2015 is an outlier due to a one-time dividend payout from Match Corp. to IAC totaling \$1,022,500,000.

1. Percent changes are calculated cumulatively over seven years (2011-2017) and also over the most recent one year period respectively. YoY represents Year-over-Year % changes.

Note that the metric averages are for firms that have a reported value.



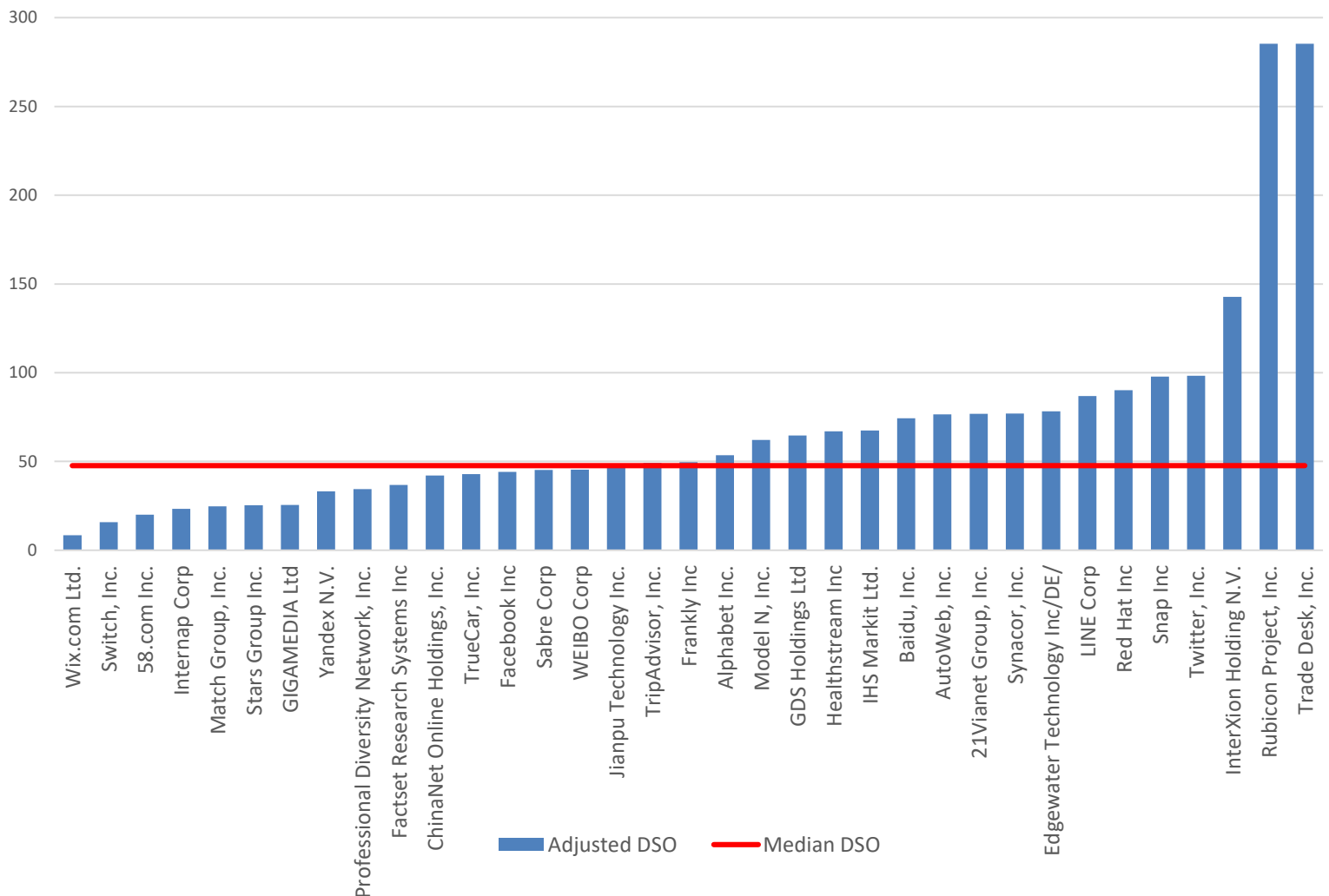
CALCBENCH

Next Generation Financial Data Tools

Data Processing and Computer Programming Summary

Days Sales Outstanding (DSO) is the average number of days it takes a company to collect payments after a sale. This measure can give a clearer picture of potential red flags regarding customer credit quality. In this graph below, we have several firms' DSO numbers for **2017** and the median for the group of firms.

Days Sales Outstanding (DSO)



Notes:

- Extreme values winsorized at 95th percentile (shown in the adjusted DSO)
- In prior years we included all firms with a Computer & Data SIC code, but this year - though we still have the data available - we chose to cut off all companies with revenue less than \$10,000,000 or if no Accounts Receivable were reported
- Median DSO is approximately 48 days



CALCBENCH

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Our accessible and intuitive platform can aid in better understanding competitor financials, identifying potential risk areas, analyzing trends across industry sectors, or conducting more effective due diligence.

Sign up for a 2 week free trial at www.calcbench.com/trial

or contact us at us@calcbench.com or via www.calcbench.com

The screenshot displays the Calcbench Premium Suite interface. On the left, there is a navigation menu with sections like 'Assets', 'Liabilities and Stockholders' Equity', and 'Total assets'. The main area shows a table of financial data for various companies, including metrics like Revenue, Operating Income, and Earnings Per Share. The table is filtered for 'Foods - Well Known' and shows data for the year 2012. The right side of the interface includes a 'Query Footnotes' section with a search bar and a 'Business Calculations' section with a search bar.

Company	Revenue	Operating Income
Walmart Inc. (WMT)	\$178,000,000	\$16,200,000
Costco Wholesale Corp. (COST)	\$109,877,000	\$19,850,000
Publix Super Markets Inc. (PUB)	\$623,912,000	\$14,800,000
Big Heart Pet Brands (BHEP)	\$3,919,400,000	\$364,500,000
Boston Beer Co. Inc. (BOS)	\$688,222,000	\$95,584,000
Brown-Forman Corp. (BFAM)	\$26,196,000	\$26,196,000
Chippell Soup Co. (CHP)	\$7,175,000,000	\$1,100,000,000
Castle Brands Inc. (CB)	\$45,442,994	(\$3,747,033)
Coca-Cola Co. (KO)	\$48,917,000,000	\$10,779,000,000
Constellation Brands Inc. (CST)	\$2,379,400,000	\$688,200,000
Craft Brew Alliance, Inc. (CBA)	\$105,287,000	\$5,136,000
Diageo Plc. (DIA)	\$711	\$90,000
Dr Pepper/Seven Up, Inc. (DPS)	\$5,995,000,000	\$1,114,000,000

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