

Non-GAAP Reconciliations Study

June 2022



How are companies reporting non-GAAP net income in 2021 filings?

What are they disclosing?

What types of adjustments are they making?



What we did

- Examined the 2021 earnings releases of S&P 500 firms that reported both GAAP and non-GAAP net income numbers
- Measured the difference between net income (in dollar terms) for a random sample of 123 companies
- Reviewed individual adjustments made to GAAP net income and classified them into 11 concepts
- Studied the size of non-GAAP adjustments (in dollar terms) for each of those categories



What we found

- Adjusted (non-GAAP) Net Income was higher than GAAP Net Income by an average \$460M per company (about 14% of GAAP Net Income)
- Our sample has a total of 718 individual reconciling items. Total value of adjustments almost \$86B. Average value of almost \$120M per item



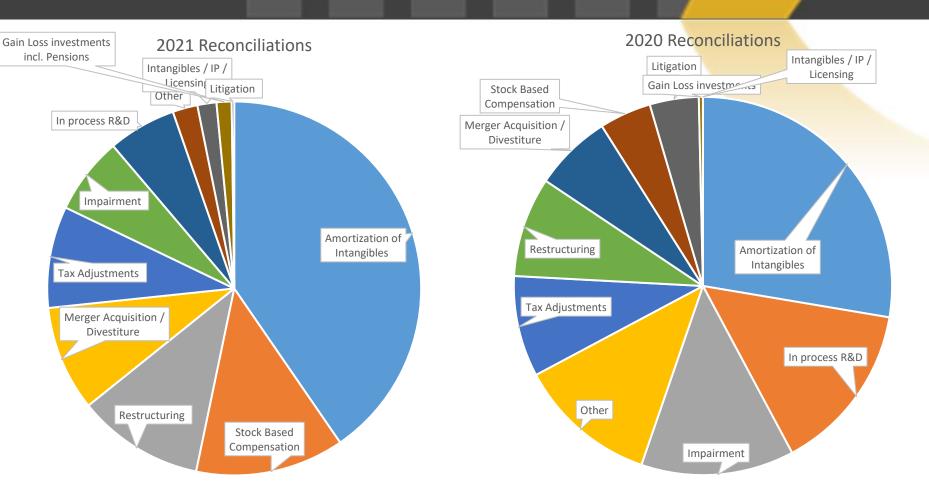
What we found (continued)

- Category with highest value was the Amortization of Intangibles (more than half of total adjustments)
- Second highest category was Stock-Based Compensation (about 16% of total adjustments)
- These findings question the informative value of as reported GAAP Net Income and raise questions about companies' motivations in reporting Adjusted Net Income



Category	Dollars Adjusted (in millions USD)	Percent of Total
Amortization of Intangibles	43,505	50.63%
Stock Based Compensation	13,838	16.11%
Restructuring	11,799	13.73%
Merger Acquisition / Divestiture	9,794	11.40%
Tax Adjustments	(9,458)	-11.01%
Impairment	7,183	8.36%
In process R&D	6,339	7.38%
Other	2,320	2.70%
Intangibles / IP / Licensing	1,769	2.06%
Gain Loss investments incl. Pensions	(1,398)	-1.63%
Litigation	230	0.27%
Total	85,922	100.00%



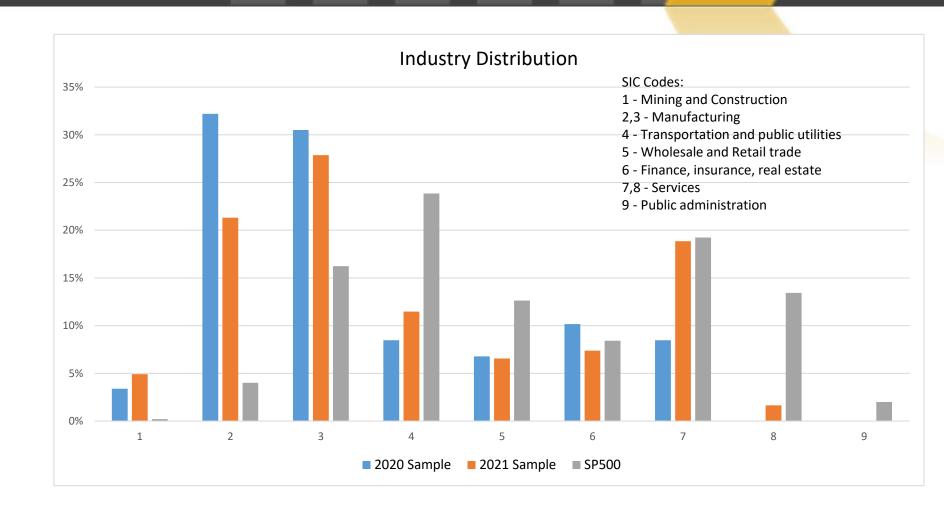




Industry analysis

- We compare the industry distribution (based on SIC code) of the 2020 sample, the
 2021 sample, and the entire S&P 500
- Mining and manufacturing companies report non-GAAP income relatively more often, compared to other industries
- Transportation, public utilities, and service companies report non-GAAP Net
 Income less frequently







This is a summary of the actual report prepared by Calcbench. For a full copy of report please follow this <u>link</u> or email us @ us@calcbench.com



Acknowledgements

This report was prepared by Calcbench in collaboration with the Suffolk University Accounting Winternship Class of 2022 led by Professors Tracey Riley and Melissa Renschler. Students participating in the report include: Miguel Cruz, Nicholas Curtis, Miguel Cruz, Cole Hamparian, Mikayla Hopkins, Joshua Keizer, Carmela Leo, Cherissa Leon, Hoang Ly, Emily Nguyen, Lam Nguyen, Alicia Poulin, Michael Power, Lissy Rodriguez, Jenna Rusconi, Robert Silva, Andrew Tham, and Michael Tracchia.







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